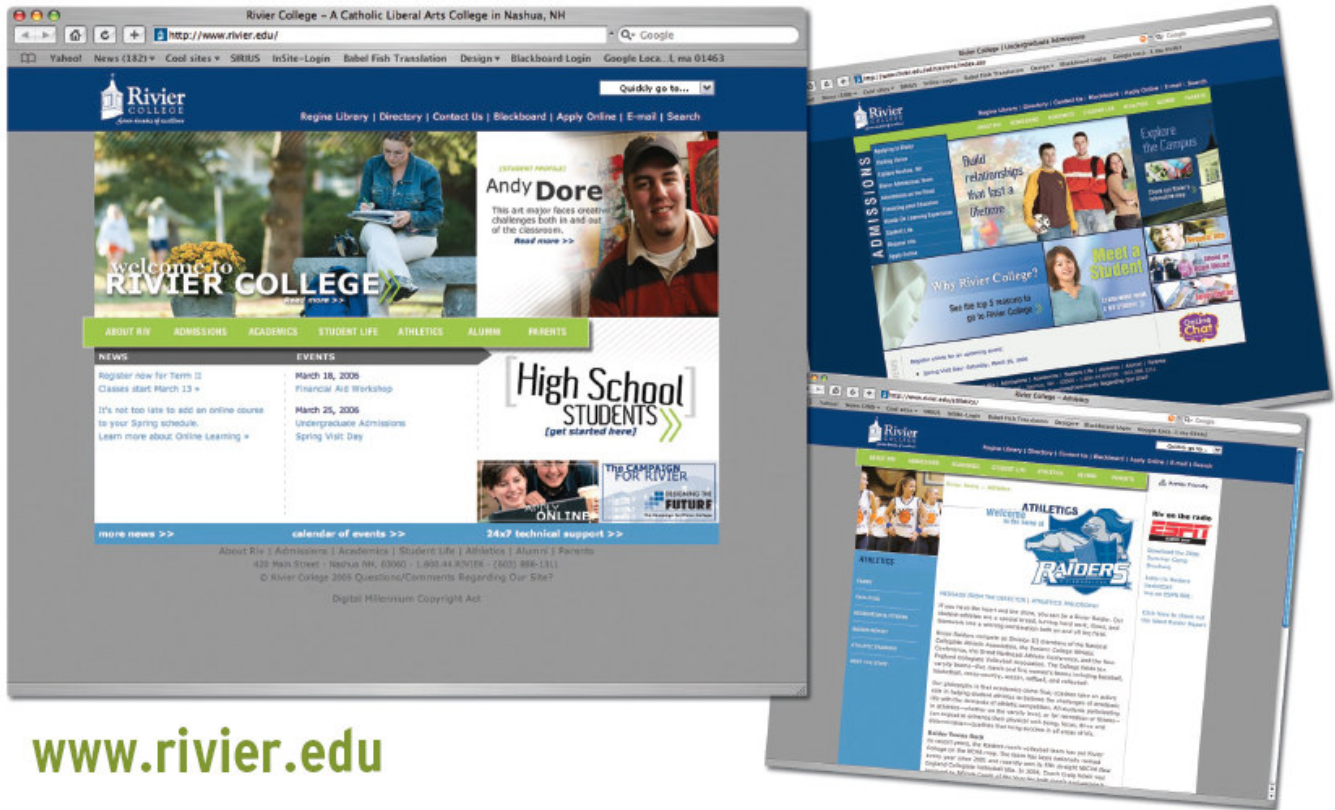


RIVIER COLLEGE WEBSITE EARNS STATEWIDE AWARD

(From: *Rivier Today*, Spring 2006)



www.rivier.edu

The Rivier College website received a second place award at the New Hampshire Internet Awards competition in March 2006. The College competed in the Best Education Website category—a category for the most creative, useful, and informative website for a New Hampshire school, primarily upper education.

In his assessment of the Rivier site, one judge noted, “This site succeeds on so many levels! It’s graphically rich, it offers all the information a user needs, and it gives a wonderful, interactive ‘taste’ of student life at Rivier. Nice job!”

The College’s newly designed site, launched last August, was created internally through the Offices of College Relations and Information Technology. Director of College Relations **Karen Cooper*** points out that the majority of the sites entered in the competition were created by web design agencies. “Our new website is a great example of the outstanding results that can be produced with internal resources,” says Cooper.

The site has received outstanding feedback from students, faculty, staff, alumni, and members of the community; and is proving to be a valuable tool in the College’s recruiting efforts, according to Cooper. ■

* As Rivier’s Director of College Relations, **KAREN COOPER** oversees the College’s marketing and advertising, public relations, publications, communications, and the website. She earned her Master’s of Business Administration with a concentration in marketing from Rivier in 2003, and this fall she will be teaching graphic design in the College’s Professional Communications program. Some of her accomplishments at Rivier include the design of the current College logo; the development of the College magazine, *Rivier Today*, of which she is the editor; and the launch of the new College website in 2005. She also serves as Associate Editor of the Online Academic Journal.