KAREN COOPER TO LEAD DEVELOPMENT AND MARKETING

Jennifer J. Liskow'02G* (From: *Rivier Today*, Fall 2007)



Karen Cooper has been promoted to Executive Director of Development and Marketing. As a Senior Staff member, she will direct the Office of Development & Alumni Relations and the Office of Marketing & Communications. She has been with the College for seven years, most recently serving as Director of Marketing and Communications.

Cooper is a graduate of Merrimack College in North Andover, Mass. with a degree in English and Psychology. She earned her M.B.A. with a marketing concentration from Rivier in 2003. In addition to her responsibilities at Rivier, she serves on the steering committee for IUGO, an organization for young professionals in the Greater Nashua area, and was recently appointed to the Board of Trustees for the Academy of Notre Dame in Tyngsboro, Mass.

^{*} **JENNIFER LISKOW** works as a Public Relations and Web Writer in the Office of Marketing and Communications and teaches in Rivier's Professional Communications program. Jenn earned her bachelor's in English and communications from Notre Dame College in Manchester, N.H. in 1996. In 2002, she completed her master's in writing and literature at Rivier. She began writing in junior high school; since then, she has had poems, short stories, features, and essays published. In her free time, Jenn enjoys practicing yoga, ten-pin bowling, and listening to live music with her husband, Tim.