

BUSINESS PROFESSOR BRINGS RIVIER EXPERIENCES TO STUDENTS, COLLEAGUES IN RUSSIA

(Rivier's News Report, November 9, 2011)

James Lockwood

Staff Writer & Editor, Office of Marketing & Communications, Rivier College

Associate Professor of Business Administration **Gregory Kivenzor** recently returned from a trip to Russia, where he taught a graduate level course and engaged in dialogue about marketing and research practices with professors there.

From October 17-21, 2011, Kivenzor visited Plekhanov Russian Economic University in Moscow, Russia to teach a course on Marketing and New Product Development to graduate students from Russia, France, and Germany. This content intensive and experiential class was well received by the students.

“It was a pleasure and an honor to teach Master’s degree students from Russia’s oldest business school,” Kivenzor said. “It was also a great opportunity to share the work and mission of Rivier College with students and explore the potential for future collaboration with my colleagues overseas.”

He also was invited to facilitate a roundtable discussion with University faculty and administration and deliver a presentation about the ways American professors balance their time between the teaching, research, and service obligations. He described the publication rating system and research evaluation criteria for American faculty and expressed his willingness to participate in joint research with faculty from Plekhanov University.

Plekhanov University also issued a press release about the visit. To read the original press release (printed in Russian), click [here](#). ■