

MAKING NEWS

The Latest News from Rivier Faculty and Staff

(From: *Rivier Today*, Summer 2012)



Associate Professor of Business Administration **Dr. Gregory Kivenzor** delivered a presentation at the 40th annual conference of the Academy of Marketing Science, held in May in Coral Gables, Fla. His research was focused on consumer typology in Russia.

In July, he took part in the World Marketing Congress in Reims, France. The Congress drew nearly 500 participants from 49 countries. Dr. Kivenzor chaired a special session called “Marketing in BRICS,” which discussed the business climate and marketing issues in Brazil, Russia, India, China, and South Africa—the largest and fastest growing economies in four continents: Europe, Asia, South America, and Africa. During the session, he also presented his research paper titled “The Luxury of Belonging to the Middle Class.” Dr. Kivenzor has been asked to co-chair the newly-created track, “Marketing in BRICS,” at this year’s Congress in Atlanta, Ga.

This summer, he compiled and edited a new textbook, *Marketing and New Product Development*, published by McGraw-Hill, which contains relevant chapters from two different existing textbooks. He also contributed a new chapter to the book—“New Ideas, New Products, and New Ways to Market Them.”

In October 2011, Dr. Kivenzor visited Plekhanov Russian Economic University in Moscow, Russia to teach a course on Marketing and New Product Development to graduate students from Russia, France, and Germany. He also facilitated a roundtable discussion with University faculty and administration and delivered a presentation about the ways American professors balance their time between teaching, research, and service obligations. He also expressed his willingness to participate in joint research with faculty from Plekhanov University.



Professor of English and Communications **Dr. Elizabethada Wright** recently attended the annual conference for the Association for the Study of African American Life and History in Richmond, Va. The theme of the conference was “African Americans and the U.S. Civil War.” She presented the paper “‘To the Defenders of the Union’: The African American in New England Civil War Memorialization” on the panel “The North’s Cause?: New Englanders’ Attitudes toward African Americans in the Civil War Era.” **Jerri Anne Boggis ’01G**, who earned a master’s degree in writing and literature, also served on the panel. Dr. Wright attended the Western States Rhetoric and Literacy Conference at Arizona

State University in Tempe, Ariz. In October 2011, where she presented a paper titled “The Rhetoric of Chora: Commemoration at a Civil War Prison Memory Place.” In November, she was a featured speaker at the Antioch University Center for Tropical Ecology and Conservation’s 7th annual symposium, titled “Fair Trade: Bringing Sustainability to Everyone,” in Keene, N.H. Her talk was titled “Fair Trade Sustainability in a Second Dip Recession Economy.”

Director of Multicultural Affairs **Sharron Rowlett-Moore** was featured as an “Ethnic Gem” in the December issue of *Ethnic Online: New England’s Magazine for Ethnic Professionals*. The quarterly

publication highlights successful African-American, Latino, and Asian professionals across New England. She was the featured speaker at the Boys & Girls Club of Greater Nashua Scholarship Luncheon in June at the Boys & Girls Club's community center in Nashua. Rowlett-Moore serves on the organization's Board of Directors.

Director of Financial Aid **Valerie Patnaude** was interviewed in October by *Education Week*, a magazine of education news and insight, about the many programs offered by the Office of Financial Aid to promote financial literacy and debt management among students and alumni.



History, Law, and Political Science Department Coordinator and Associate Professor **Dr. Martin Menke** attended the annual conference of the German History Society of the United Kingdom, King's College, and the German Historical Institute in London, England in September. Menke presented a paper titled "Catholics and German National Identity in the Face of the Nazis." In October, he attended a conference of the New England Historical Association, where he chaired a panel on experiential learning about the Holocaust through travel abroad. He currently serves as president of that organization.

Associate Professor of English and Communications **Sally Hirsh-Dickinson** released her new book, *Dirty Whites and Dark Secrets: Sex and Race in Peyton Place*. The publication has been reviewed by *The Chronicle Review*, published in *The Chronicle of Higher Education*.



Associate Professor of Business Administration **Dr. Karen Spohn** was recently granted tenure status by Rivier University. She teaches a variety of economics and finance courses to undergraduate and graduate students, including Principles of Macroeconomics, Managerial Finance, Managerial Economics, and a Junior Year Seminar entitled Socially Responsible Investing. The syllabus for her Socially Responsible Investing course was selected by Stock-Trak, a nationally recognized financial market simulation program, as one of ten undergraduate syllabi to be displayed on their website as an example for fellow professors to follow.

Professor of Nursing **Dr. Denise Baxter** and Instructors of Nursing **Kathleen Patenaude** and **Diane Droutman** attended the National League for Nursing's 2011 Nursing Education Summit in Orlando, Fla in September.

In August, RN-BS/MS Program Director **Susan Murphy** and Instructors of Nursing **Susan Feeney** and **Melissa Varszegi '07/'09G** attended the 27th Annual Conference on Distance Teaching and Learning in Madison, Wisc.

Instructor of Nursing **Deborah Dodge** has earned the designation of Certified Nurse Educator (CNE) by the National League for Nursing after meeting strict eligibility criteria and completing a rigorous certification examination.

Adjunct Professor of Nursing **Mark Hand** recently won a Diseases Attacking the Immune System (DAISY) Faculty Award, given annually by the DAISY Foundation to recognize outstanding nursing educators.

Karen Cooper, Executive Director of Development and Marketing, served on a panel of public relations directors at Campus Compact's "Telling Your Story" conference in September. The conference explored ways that colleges can more effectively publicize their community service initiatives.



Associate Professor of Biology and Department Coordinator **Dr. Joel Stake** recently attended the 11th Symposium on Fossil Cnidaria and Porifera in Liege, Belgium, where he co-presented a paper titled "The Scleractinian Coral: A Perspective."



Assistant Professor of Biology **Dr. Benjamin Philip** attended the 4th International Symposium of Environmental Physiology of Ectotherms and Plants in Rennes, France in July. At this international conference attended by 90 scientists from 20 countries, Dr. Philip gave an oral presentation titled "The Protective Role of Aquaporins in Naturally Freeze-Tolerant Insects."

Division of Nursing Assistant Professor **Judi O'Hara** and Instructor **Tracy Hardy** attended a conference titled "The Cost of Chronic Disease" in Concord, N.H. in May. The professional development meeting explored strategies to lower the costs of treating chronic disease and how to best empower patients.

Campus Minister **Michael Parr** recently wrote the *Mass of the Presentation of Mary*, which incorporates the recently mandated implementation of the new translation of the *Third Edition of the Roman Missal*. His work sets the new texts of the Mass parts sung by the people to music he wrote. Parr's Mass was approved for publication by the United States Conference of Catholic Bishops Secretariat for Divine Worship. He dedicated his Mass to the Sisters of the Presentation of Mary. The College community now uses Parr's Mass at liturgies.

Dr. Robert Walrath, Associate Professor of Education and Director of Graduate Education, recently presented a workshop titled "Bipolar Disorder in the Classroom" at the National Alliance on Mental Illness New Hampshire's keynote conference in Concord, N.H. in October. He also gave a workshop at the New Hampshire School Counselors Association's annual meeting. Walrath's session was titled "Characteristics and Interventions for Adolescents Who Self-Harm."

Professor of Education and Learning Disabilities Program Advisor **Dr. Diane Connell** and Associate Professor of Education and Graduate Counseling and School Psychology Program Director **Dr. Carol Langelier** also gave remarks at the conference, giving a team presentation on “Bullying and Brain Lock: How Oppressive Learning Environments Impair Learning.” Dr. Connell also gave a talk titled “The Brain, the Multiple Intelligences, and How They Effect Your Life” at the New Hampshire Business Education Conference held at Rivier College in November.



Professor of Mathematics and Computer Science **Dr. Vladimir Riabov's** paper, “Advanced Study Cases for Numerical Analysis” was published in the *Journal of Computing Sciences in Colleges*, Volume 27, No. 6, June 2012, pp. 58-60. It was presented at the 17th Annual Conference of the Northeast region of the Consortium for Computing Sciences in Colleges (CCSCNE-2012), in Hamden, Conn., in April. His two other papers, "Applications of Underexpanded Jets in Hypersonic Aerothermodynamics Research" and "Heat Transfer on a Hypersonic Sphere with Gas Injection" were also presented at the 28th International Symposium on Rarefied Gas Dynamics (Zaragoza, Spain, July 9-13, 2012) and published in the Symposium Proceedings. ■