

KAREN COOPER TO SERVE AS VICE PRESIDENT FOR UNIVERSITY ADVANCEMENT

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Sister Paula Marie Buley, IHM, President, announced the appointment of **Karen Cooper** to the position of Vice President for University Advancement. Cooper has served the institution for 13 years, most recently as a member of the senior administration in the role of Executive Director of Development and Marketing.

As Vice President for University Advancement, Cooper will develop and implement fundraising strategies and programs designed to accelerate philanthropy and advancement of the institution consistent with strategic and campus master plans. She leads development, alumni relations, marketing, and communications.

According to Sister Paula Marie Buley, IHM, “This appointment reflects Karen’s years of exceptional effort on behalf of Rivier’s marketing and development initiatives culminating in the comprehensive and successful rebranding and University launch.”

Cooper serves as a Board Director for the Greater Nashua Chamber of Commerce and recently completed a term as Chairman of the Board. She was recently named to the list of the ‘Next 20’ leaders to impact Nashua’s future by *The Telegraph*. She is a graduate of Merrimack College in North Andover, Mass. with a degree in English and Psychology. She earned her M.B.A. with a marketing concentration from Rivier in 2003. ■