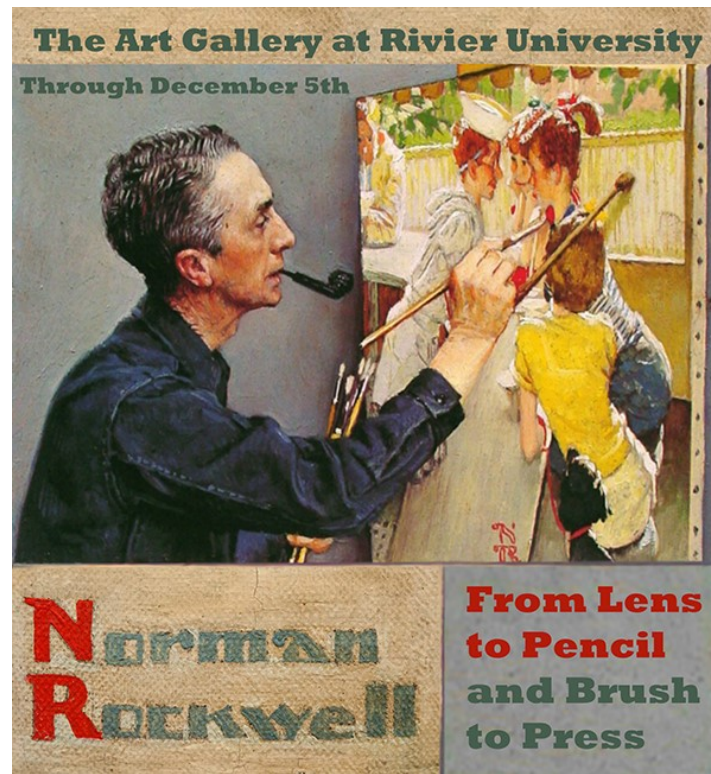


## THE ART GALLERY AT RIVIER UNIVERSITY PRESENTS “NORMAN ROCKWELL: FROM LENS TO BRUSH TO PRESS”

(October 15 – December 5, 2019)



Ever since his portrayals of American life graced the covers of *The Saturday Evening Post*, **Norman Rockwell** (1894-1978) has been among the illustrators most recognized for reflecting the art and culture of our nation. An astute visual storyteller and masterful painter, he had a distinct and personal message to share about our common humanity. Strong concepts were the essential underpinnings of his work. And, amidst the particular social circumstances of the times, they resulted in many iconic images that captured the feelings, hopes, concerns, and spirit of a 20th century generation.

This exhibition features a selection of actual *Saturday Evening Post* covers by Norman Rockwell and accompanies them with some of the photographic studies and drawings that preceded them. Together they provide insight into the imagination and working process of this prolific illustrator. Throughout most of his career everything and everyone that Rockwell painted was initially staged for the camera. Elaborate and precise, the practice allowed him to emphasize accuracy, technical virtuosity, and composition for the sake of signature blending of narrative imagery and personal expression. The camera captured countless necessary details, from the subtleties of facial expression and body language to the folds of the model's dress. Yet, neither the photographs nor the paintings that followed them were meant to be a "final product". Through Rockwell's paintings were typically large, refined, and compelling, his primary form was the published image. An illustrator to the core, he created for the covers and pages of popular American periodicals rather than for the walls of galleries and museums.

Open Hours: Monday through Thursday 10:00 AM – 4:00 PM

Location: The Art Gallery at Rivier University, Memorial Hall, second floor landing