

NEW EARLY ACCEPTANCE PROGRAM PROVIDES FINANCIAL INCENTIVES

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The Office of Undergraduate Admissions introduced an early acceptance program for prospective students. The Rivier Early Acceptance Program (REAP) offered qualified students who applied and visited campus the opportunity to receive an on-the-spot acceptance and several financial incentives, in addition to a competitive financial aid package. REAP students receive up to \$2,500 in additional grant awards and one free course when they follow a streamlined application process and apply by November 25.

“Streamlining the application process was a win for students, their families, and Rivier,” says **Paul Brower**, Rivier’s Vice President for Enrollment Management. “Same-day acceptances and REAP financial awards removed a good deal of the waiting and the worrying that so often accompany college admissions and add stress for high school seniors in their final year.”

The REAP program had a positive impact on both the volume of campus visits this fall and acceptances for fall 2021. ■