

RIVIER TO CELEBRATE 75TH ANNIVERSARY

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“We want to highlight the development of our campus and academic programs, as well as the importance of both our heritage and our future.”

—Karen Cooper

Executive Director of Development and Marketing



Plans to celebrate the College's 75th anniversary during the 2008-2009 academic year are underway.

According to Executive Director of Development and Marketing Karen Cooper, the 75th anniversary provides an opportunity to highlight the importance of Rivier's mission and the College's impact on the community. "We will be approaching local media outlets for public relations opportunities; we'll also pitch feature ideas highlighting individuals who have made a difference to the College and the community during our history," she says.

Vice President for Academic Affairs Sr. Therese Larochelle, p.m. says that events throughout the year will incorporate the 75th anniversary theme. In addition to the Mass of the Holy Spirit and

Academic Convocation, heritage programs, and Commencement, plans for a faculty colloquium and additional celebrations are in the works. Reunion 2008 will include a 75th anniversary theme as well.

Special 75th anniversary banners will be hung around campus throughout the year. The College's website will offer opportunities for alumni and members of the Rivier community to share their memories and reflections on the College. A scholarship fund and a brick campaign for the Sunken Garden will be launched in honor of the anniversary year. ■

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