

RIVIER BOOSTS INTERNATIONAL STUDENT RECRUITING

(From: Rivier Today, Spring 2010)

Rivier College has signed contracts with two agencies that specialize in recruiting international students. IDP Education focuses on students in 22 countries throughout Asia and the Middle East, and Meghan's Global Education Services has offices in 6 cities across India.

Director of Graduate and Undergraduate Evening Admissions **Mat Kittredge** says the new agreements allow Rivier to take advantage of educational service providers' vast outreach in areas where Rivier would otherwise have very limited exposure. "This helps us to build an international presence for the College," Kittredge says.

Working with Meghans and IDP is also more efficient, says Kittredge. "These companies have expertise in international recruiting; they gather all the pertinent information for each student and present it to us in one neat package."

Rivier is one of the first schools in the U.S. to contract with IDP. The company is one of the world's largest international recruiting firms, but has just entered the U.S. market for the fall 2010 recruiting year. ■