

RIVIER HOSTS NASHUA SPORT MANAGEMENT SUMMIT

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The University hosted the Nashua Sport Management Summit in partnership with the Nashua Silver Knights, the city’s local collegiate summer baseball team, in February 2024. More than 300 high school and college students interested in pursuing a sport management career visited campus to learn from industry experts.

Following the keynote address from **Chris Valente**, the Vice President and Head of Boston Partnership Sales for Fenway Sports Management, the aspiring sport management professionals joined panelist sessions that covered a variety of topics including partnerships, business intelligence and analytics, recruiting, sales and service, event management, and communications.

Students were able to network with top executives and hiring managers from organizations across New England at the Career and Networking Fair held at the Summit, including representatives from the Boston Red Sox, Boston Bruins, and the New England Patriots. Other companies such as the New England Sports Network (NESN), BSN Sports, and The Kraft Group also attended, providing a wide range of career opportunities for students to explore.

“The partnership between Rivier University and the Nashua Silver Knights fosters educational and community engagement through sports,” said **Dr. Amir Toosi**, Dean of Business and Security Studies. “The Summit connected students and professionals in the sport management field and provided networking and recruitment opportunities with experts and industry leaders.”

Students enrolled in the B.S. in Sport Management degree program at Rivier not only attended, but also assisted with the execution of the event, gaining hands-on experience in marketing, event coordination, and facilities operations. ■